## SHE SAW MAJ. BUTT WITH COL. ASTOR GO DOWN TO DEATH

Marie Young Whom He Helped to Boat Got Last Glimpse

of Men-

"Archie" Butt died a hero's death, Knee deep in the loy wash that swept over the bridge of the Titanic, the last survivors caught of President Taft's military side was his soldierly figure erect beside a fellow soldier-Col. John Jacob Astor.

The rescued on the Carpathia said that Major Butt, Col. Aster and Howard Case were the conspicuous heroes of the world's greatest sea disaster. It was Major Butt who lined up the panic spair with the cool, calm judgment of the soldier, and was swept into the Yallay of the Shadow of Death un-

His last goodby was smilingly said to Miss Marie Young. Formerly a music teacher to some of the Roosevelt chil-dren, Mile Young had frequently met Major Butt at the White House, She was on the last boat to leave the

joken levisiblen. Major Butt excerted me to a seat in major Butt escorted me to a seat in boat," she said to-day. "He helped that a space, arranged my clothing it me, stood erect, doffed his hat, wid and said 'Goodby.' And then he cripped back to the deck, already awash. Twe were rowed away I looked back cut the last I saw of him he was smilar and waving his hat to me." but. Washington Dodge of San Francis and waving his hat to me." but. Washington Dodge of San Francis and waving his hat to me." but. Silhouetted against the sky he saw it and Col. Astor, heads erect, their was apparently around each other's dulders, standing on the bridge of the tismo as she lurched into the cold feck waters.

Sutt and Astor were together throughout the panic, Dr. Dodge said. Major Butt took charge of one section of the ship; forced those with the fear of death in their hearts to a semblance of courage by his own calmness and embarked all the women the boats would hold.

The North German Lloyd Line officials here to-day said that Major Butt had planned originally to take one of their slow boats home, but changed his mind in London.

\$1,000 Brops in Hat for Relief

One thousand dollars was raised for the Tranic survivors at the preliminary secrion of the Christian Conservation Congress of the Men and Religion For-ward Movement in Carnegie Hall to-day. of Fred B. Smith, leader of the



.. 29 39 forth Nearly Double and

YOU Can Prove It. G. TAMONIOS ARE AN INVESTMENT if they bought at the right price. There is an inplact value the world over for them. No other
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EVERY ONE WILL STAND THE TEST, and you can prove it to your own satisfaction. OVER THIRTY YEARS IN THE HAMOND MARKET enables us to place fore you Diamonds at NEARLY ONE IN THE PRICE you must pay for the P. s. grade claswhere. OUR WINDOW PLAY OF DIAMONDS. AMOUNTING OVER HALF A MILLION DOLLARS (Value, is worth going miles to see. According to the property of the price of the price of the province value, is worth going miles to see. According to weights of the Diamonds and prices plain figures on all our Diamond Jews III convince you that WECLA AND DO NOFERSELL RETAIL JEWALLERS.

CHARLES A. KEENE 180 Broadway, New York

8,827

World Ads.

Last Sunday

1,308 More than Corresponding Sunday-Last Year.

Mighty Demonstration Sale Anniversary of EHRICH Sale

## VEILL-ADAMS CO



Many Other Saturday Specials 

Misses' \$19.75 | Misses' Stunning

-A Sample Line of-Misses' \$7.95 Dresses at \$5.00 Made of Serges and Silk, with satin or lace collars. Girdle 

Girls' Middy Suits at Separate Middy Skirts at \$1.95 and \$2.95 \$1.25 In Galates and Chambray, with full pleated skirts and deep hem. Sizes 6 to 14 years; \$1.95 and \$2.95

Sale of Children's Coats & Dresses

Just in Time for Saturday's Host-

High Grade Silk Lined \$25.00 SUITS at



121/2c to 25c Linen Handkerchiefs at 9c About 500 dozen women's pure linen, plain hemstitched Handkeer, and medium weight (slightly imperfect), assorted width hems. Chiffon Scarfs at Half 50c to \$1.00 Embroidered

Price Worth double the price.

Chiffon and Novelty Scarfs, some with wide bands; also lace effects, at \$1.00 to \$5.00. Fects; mull ties, etc. Reg. 50c 25C to \$1.00, at..... \$5.00 Feather Capes,

Turnovers at 25c



\$2.98 Exceptional values in Marabou and Ostrich Capes, in Natural, Natural and White, Black and White, and all Black. Finished with chenille tassels. Reg. \$5.00. At \$2.98

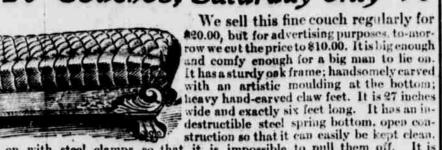
White Goods of Fine Quality Reduced

19c for 39c values. 29c for 50c values. The finest embroidered Bastiste. The finest Imported Dimity.

39c for 69c values. 49c for \$1.00 values. The finest Novelty Swisses.
The finest Cotton China Crepe.

Embroidered, eyelet and openwork; goods to be classed among the highest grade White goods. Now O'Nelli Main Stere Second Floor. 19c to 49c

Elegant \$20 Couches, Saturday only \$10



The buttons are put on with steel clamps, so that it is impossible to pull them off. It is upholstered in a fine quality of pegamoid leather, which is guaranteed; made on a Turkish spring frame. The coverings are in green, black and brown. Practically a life-time article at one-half its real value, is your chance to-morrow. Don't fail to investigate this opportunity. We have about two hundred of these couches for immediate delivery. But should we oversell, we will take orders during the day to be delivered in about a week's time.

You car buy one of these couches on our "CONVENIENT CLUB PLAN" at the reduced price! That way you can pay a little at a time while using the couch. O'Nelli Main Store—1th and 5th Floors.

98c Waists 98c

An immense outpouring of brand new Lingerie and Voile Waists tomorrow pretty, dainty, good tubbing \$1.50 values:



The Voiles are made of the finest quality materials, trimmed with dainty are yokes or fine lace insertions. The Lingeries are effectively trimmed with ambivoiders and lace insertions. High or low necks. All new, clean merhandise. These waists would be considered good value if sold for \$1.50. 98 c

#1.50 to \$8.00
Waists.

98c to \$5.95

A large and varied assortment of Women's Tailored Waists of madras or linene. Plain mannish pleated models, or exquisitely hand-embroidered linens. The stit and workmanship cannot be excelled. Value \$1.50 to \$8.00.

98c to \$5.95

On sale at.

1 Lingerie Waists, all trimmed

Lingerie
Waists, \$2.00

Dainty collection of Lingerie Waists, all trimmed with this season's newest laces. In high and low necks; also some very sheer, dainty pin tucked waists. We invite your closest inspection at the special price of O'Neill Main Store—Third Floor.

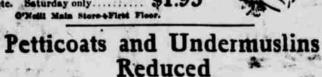
Book Racks

\$3 to \$5 Corsets, \$1.50 Mission Wood Book Racks, large enough to hold 12 standard size books; nice for the library table; offered in the Stalibrary table; offered in the Stationery Department tomorrow at only ...... 15c

Brassieres, in B. J., H. & W. and De Bevoise make; trimmed withembroidery and lace. Reg. \$1.00. At 50 c

Up to \$3.00 Parasols at \$1.95

Taffeta Silk Paregols, with tucks, ribbon bor-ders and insertions, black and white checks and stripes, with secorted colored Taffeta borders. Pongee, with fancy ribbon borders and insertions; others with tucks, floral taffeta \$1.95



Silk Messaline Petticoats, with silk Jersey top, a'l the new Spring shades, Emerald Green, American Beauty, Brown, Copenhagen Blue, Gray, Black and White; regularly \$4.00; \$2.98

Baby's "After the Bath" Blankets, 29c Pair

Soft cotton fleece, pink or blue borders.

\$6 Emb'd Robes, \$4.50 Lawn Embroidered Robes, suitable for graduation dresses; regularly \$6.00; at .... \$4.50

45-Inch Marquisette Embroidered Flouncing, regularly 79c to \$3.00; yard at ..... 59c to \$1.98

Amazing Values in Hair Switches

Hundreds of women bave been delightfully surprised with the stock of Natural Wavy Switches which we are offering this week at wonderfully low prices. A fresh new lot will be on hand to-morrow at the same remarkably reduced prices.

18-Inch Switches 81.45
20-Inch Switches 81.45
22-Inch Switches 82.45
Experts to assist you in matching perfectly.

All at 69c

## Pongee Pajamas at \$1.15. Made of very fine mercerized pon-ges fabrics, plain colors, silk loops and pearl buttons; low cut pocket; all well tailored. Sizes A. R. C. D. O'Neill Main Store-First Floor. Men's 19c & 25c

Men's \$1 to \$2 Union

Suits at 65c

A maker's clean-up of Men's Spring Union Suita, occured at one-third to almost one-half less than regular prices. White or ecru, ribbed cottons various styles. Per-fect fitting. All since.

Men's Celebrated 'Otis' 50c Balbriggan Underwear, 59c

Short sleeves, ankle lengths, double seated drawers; always sold 39 c for 50c. To-morrow at... 39 c O'Nelli Main Store—First Floor.

Men's \$4.00 Silk Shirts

at \$2.45

Made of Jacquard and Pekin Silks; plain white, helio, gray and tan. French cuffs. neckbands or separate collars; plain bosoms, some with flap pockets; all sizes.

Men's \$3.00 Silk & Linen

Shirts at \$1.65.

Made of Lorraine Russian cords, silk and linen. Anderson's woven stripes and Jacquard figures; plain soft bosoms, neck bands, or separate collars to match. Sizes 14 to 18.

Men's \$2.00 Mercerized

Socks at 12½c Samples and discontinued styles. Black and colors; various kinds. Men's 35c and 50c Sceks at 25c.

Lisies and cotions, silk ack and colors. Women's 25c and 35c Stockings at 17c. Cotton and lisies, black, tan an olors; various styles. O'Nelli Mala Store—Piret Floor.

Stylish Millinery Ribbons 39c 5% and 6% inches wide Millinery Ribbons, in a variety of weaves and colors. Reg. 49c to 55c, at. 39c yard.

Dimity Quilts for the Summer Bed, \$1.00 Each Truly a bargain! White as snow are the above Dimitles, and light and siry.

Eyeglasses or Spectacles 85c!

Extra Special for Tomorrow 10-karat gold filled rim or rimless Eyeglasses or Spectacles, containing pure white crystal lenses. Will not tarnish or discolor. For Saturday only...... 85e

Our expert optician will test your eyes free.
O'Neill Main Store-First Pleer.

## | Immense Saturday Sale Smart New Hat Shapes



Show Some of the Styles in the Great Sale.

275 Dozen German Hemp Dress Shapes to be opened to-morrow; % velvet facing, black only. Like three of those in above sketch. Reg. \$3.00; at ....... \$1.95

and Children's Hats, ready - to - wear; 95c & \$1.50

Trimmed Dress Hats; \$1.50

Imported Wreaths, Montures and Pompons. Reg. 98c & \$1.25

81.75 & \$2.00; at 98c & \$1.25

O'Neill Main Store—First Floor.

Extraordinary Values for Saturday's Selling

Women's \$3.50 Pumps at \$2.45



A very special right-up-to-the-minute Pump, in Tan Russia calf, Patent Leather or Gun Metal. Welt scles, high Cuban heels, flat grosgrain silk pump bow. ALL SIZES and widths. Fine \$3.50 value; Saturday ..... \$2.45

For Misses and Children Misses' and Children's Black Vici, with Patent Leather tips, hox calf and Tan Vici Kid; button; also Patent Leather, gun metal and velvet strap pumps. Regularly \$1.25 and \$1.50; sizes 6 to 11, Sizes 1112 to 2, 98c

Misses and Children's Tan Russis Shoe Sale for the Boys Button Shoes; regularly \$2.00 and 82.25; sizes 852 to 11, 41 20

Boys' Box Caif Blueher Lace Shoes Sizes 11½ to 2, \$1.59 heavy soles, round toes; sizes 2½ to 5½; regularly \$1.75; special o'Neill Main Store Second 71.25

A sweeping challenge to the man who never wore anything less expensive than a

\$2.50 in Goods TREE for One

"Surety" Stamp Book

\$25.00 Spring Suit or Topcoal

O'Neill's urgently urges you to bring to the Men's Clothing Department the best \$25.00 value to be had in New York in a man's Spring Suit or Top Coat, and compare it (or them) with the SUITS and TOP COATS now being offered here, cash or credit, \$12.50

By "compare" we mean not merely to note the similarity in LOOKS; go into every detail of the fabrics, the linings, the interlinings, the stitching, the lines, the styles, the buttons, ad lib.

O'NEILL'S will be content with your verdict, for the simple reason that we know from what thousands of other careful dressers have already told us that you will pronounce this to be

The Greatest Sale of Men's Clothing

Eper Held in New York

IN THE SUITS you can have conservative, English soft roll, Norfolk and several other very new styles. All wood fabrics, in plain blue Serges, Hairline Stripes, Fancy Mixtures, Flain Blacks, and so on. MANY SUITS SILK LINED. Plain or cuff-

IN THE TOP COATS you can have your choice of Seege of Silk linings, and rich dressy Grays or Blacks, many silk faced to the edge of the lapel. ALTERATIONS FREE IN BOTH LINES.

-\$12.50—Cash or Credit—Buys Tuxedo or Evening Dress Suit Ausol

Boys' \$6 and \$7 Suits and Reefers

Compelling Saturday Sale of Boys' Blue Serge Suits with peg-top pants. Norfolks, 7 to 18 years. Double breated, 9 to 28 years. Values \$6.00 and \$7.00 at

Values \$6.00 and \$7.00 at

Boys' Handsome Tan and Gray Mized AllWool Cheviot Suits, in Norfolk and double-breasted
models. Withfull peg-top pants. Norfolk, 7 to 18
years. Double-breasted, 9 to 18 years. Values \$6.00
and \$7.00.

Por Lifette Chaps we are showing a Blue Berge
Recfer with detachable sailor collar of navy or light
blue Galatea; also an extensive line of Bailor Blouses
and Russian Blouse Suits. Reg. \$6.00 and \$7.00

(Phoint Main Stere—Second Flows.

Men's W. L. Douglas Low Shoes Reg. \$3.00 & \$3.50 m Value at .



When you buy W. L. Douged las shoes below the prince branded upon them you are getting a very rare bargain. The reason this new lot of LOW SHOES is offered at fail. less than usual is the presence of some slight imperfection; that were discovered only by keen-eyed factory inspectator.
The wearing power is philip;
paired.

AH At

Boys' W. L. Douglas Or-fords; regularly \$8.00 and \$9.50; Satutday at \$1.59.

Former \$1.50 Books, 44c

Hort Brainerd.

Nos of the Immortals, Louis Tracy.

The Gaddly, E. L. Voynich. World, E. Tine Greatest Wish in the World, E. Temple Tourston, White Maric, David Graham Philips, The Phantom of the Guera, Gaston Le-Col. Todhunter of Missouri, Ripley D. Old Reliable, Harris Dickson, A. Young fairl's Woolng E. P. Ros. A Young of the Post-Office, Mabel Ostonic Wright.

Martic Claire, Marguerite Audoux, Joseph Vance, William De Morgan.